

REPORT FOR HEALTH AND WELLBEING BOARD

Date of meeting:	15 November 2017
Title:	Health and Wellbeing Strategy Refresh Proposal
Directorate:	Assistant Chief Executive's / Public Health

1. Summary

This report is to update the Health and Wellbeing Board (HWbB) on the progress being made in relation to refreshing the local Health and Wellbeing Strategy (strategy) and aligning it to the Integrated Health and Social Care Place Plan (Place Plan).

Included is a proposed framework of overarching aims and priorities for the HWbB to approve, and a timeline of activity which will take place between November 2017 and April 2018, when both strategy and Place Plan will be formally published.

More detail on the strategy and Place Plan will be provided at the board meeting to inform discussion.

2. Recommendations to Health and Wellbeing Board

- To discuss and agree the proposed framework of aims and priorities for the HWbB; considering whether these are the right things for the board to be focusing on
- To consider how the HWbB priorities align to the Place Plan 'system' priorities (which will be provided at the meeting for discussion)
- To note the timescales and next steps for this work

3. Background

The HWbB received a report on 20th September 2017 which included a proposal for how the strategy would be refreshed and aligned to the Place Plan.

Following the recommendations in that previous report being agreed, work has progressed on developing the strategy; using the Joint Strategic Needs Assessment (JSNA) to ensure key issues and/or any emerging issues have been considered. A framework has now been produced showing the proposed refreshed set of four aims and their subsequent priorities.

A full and more detailed presentation will be provided to the board on the 15th November, when other stakeholders who don't currently sit on the HWbB (who contribute to the priorities in the strategy and who are involved in delivery of the Place Plan) have also been invited to be part of the discussion, ensuring wider engagement.

It is proposed that the refreshed strategy becomes a longer-term document: 2018 – 2025, putting it into line with the Rotherham Together Partnership Plan and setting the strategic vision and direction for the HWbB over the next seven years. The strategy will be used to strengthen the HWbBs role in relation to high level assurance and holding partners to account, as well as influencing commissioning across the health and social care system, and wider determinants of health.

The Place Plan is also now being refreshed in line with the direction being set by the strategy.

Below is a brief overview of the proposed aims, which are being reduced from five in the current strategy (2015-18) to four. Appendix A also demonstrates the governance in relation to the strategy and Place Plan.

3.1 Overview of proposed new framework

The strategy will include a set of principles which will apply consistently across all of the aims, including:

- Reduce health inequalities by ensuring that the health of our most vulnerable communities, including those living in poverty and deprivation and those with mental health problems, learning or physical disabilities, is improving the fastest
- Prevent physical and mental ill-health as a primary aim, but where it is already an issue, services to intervene early to maximise impact
- Promote resilience and independence for all individuals and communities
- Integrate commissioning of services to maximise resources and outcomes
- Ensure pathways are robust, particularly at transition points, so that no-one is left behind
- Provide accessible services to the right people, in the right place, at the right time.

Aim 1. All children get the best start in life and go on to achieve their potential and have a healthy adolescence and early adulthood.

This aim brings together aims one and two from the current strategy, putting activity for all children and young people into one area with a single lead.

The focus of this aim will be ensuring all children get the best start in life, from pre-conception to birth, then continue to have good health and wellbeing outcomes through appropriate, integrated commissioning and service delivery.

There will also be a focus on neglect and parenting as a key issue for Rotherham and educational attainment as a wider determinant of health; ensuring young people grow into healthy, successful adults.

Aim 2. All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

This aim has prevention as its main focus; improving the mental health and wellbeing of everyone, and the publication of the local Better Mental Health For All Strategy will continue to drive some of this work.

The aim also recognises that appropriate support is needed for anyone with mental health problems and needs, including dementia, and will therefore set direction for what services should be delivered in future.

Suicide prevention and self harm will also continue to be a focus of this aim.

Aim 3. All Rotherham people live well and live longer

This aim focuses on preventing, reducing and delaying the biggest killers in Rotherham, as highlighted in the local JSNA, including cardiovascular and respiratory disease and cancer, and working towards improving the healthy life expectancy of everyone.

This will also be about promoting independence and self-management and improving outcomes through appropriate, integrated commissioning and service delivery where needed.

This aim will include activity for all Rotherham people, but will have a particular emphasis on key communities including learning disabilities and autism, as well as the frail and elderly.

4. All Rotherham people live in healthy, safe and resilient communities

This aim brings together the wider determinants of health considered to be the most important for Rotherham people; sustainable employment, the built environment, having a healthy and safe place to live, and having good access to and opportunities to use green spaces.

These areas of work will mostly be being delivered by another partnership board and/or strategy, and therefore the HWbB needs to consider its role in supporting this activity - which all has an impact on people's health and wellbeing and will contribute to success in the other three aims.

5. Next steps

Following approval of the proposed framework, work will continue to develop the strategy and Place plan, with a full draft presented back to the HWbB on the 10th January 2018.

If approved at that stage, the strategy and Place Plan will be taken through various boards and groups for consultation, before being formally approved by the HWbB and and Place Board and published in April 2018.

Proposed timeline:

- 14 December 2017 Consultation on draft proposal at Health Select Commission
- 10 January 2018 Full draft of strategy and Place Plan presented to HWbB
- 6 February 2018 Consultation with the council's Strategic Leadership Team
- 7 February 2018 Consultation at the Integrated Health and Social Care Place Board and Clinical Commissioning Group Governing Body
- 12 February 2018 Consultation with Informal Cabinet
- 12 March 2018 Taken for endorsement at formal Cabinet

Between January and end of March 2018 other HWbB partners may also wish to take this via their governance structures for consultation and endorsement.

The HWbB will formally sign off the strategy early April 2018, the Place Plan will be formally signed off by the Place Board on the 7th March 2018.

6. Names and contact details

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